Kennedy Middle School
PBS Credit Card Program

Kennedy Middle School, located in Pinellas County is implementing a program to provide rewards to students for following the school-wide expectations and rules and having a good report card over a 6 week period. The Master Card Program provides students extra incentive and extra reward! If students receive a Master Card they also receive additional privileges including the ability to leave class two minutes early, go to the library during lunch, leave last period two minutes early, as well as, attendance to Kennedy Middle School home game events. Since implementing the Master Card Program many students look forward to earning their card and many more are enjoying the privileges the card allows.

Implementing a program like this not only provides reinforcement for appropriate behavior but also allows for the teaching of life skills, money management, and credit use.