



# Community Involvement and PBS



Florida Department of Education  
Dr. Eric Goetz, Commissioner



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# Objectives

- Funding
- Collaboration with Agencies
- Visibility
- Social Media
- PowerPoint Template Presentation

# Funding

- **Business Partners** (i.e. Race Trac, Kohl's, Publix, Sweetbay, Little Ceasar's, Pizza Hut, Wal-Mart, BJ's, Best Buy, Dairy Queen, McDonald's, Chili's, Appleebee's, Chick-Fil-A, Community foundation grants, Horace Mann Insurance, etc.)
  - For those who donated to PBS got a reduced rate for ad in school's yearbook
  - Highlight in the school's newsletter and then send copy to the business
  - Invite them to visit the school to see how money was spent & get updates on PBS
    - Invite them to pass out school dollars/tickets/tokens to student demonstrating the expectations
  - Include pictures, thank you notes, brochures, etc. on business community bulletin boards
  - Have an open house for the business partners similar to the one for families
    - Offered services supplied by various careers: manicure and pedicures from Nails, free car wash by Auto Detailing; Blood pressure and pulse offered from First Responders, Computer Designs by our Digital Class, babysitting by our Early Childhood class, and Marketing students provide tours of school
  - Ask them to post expectations

# Collaboration with Agencies

- Seminole County—Upstanders Against Bullying (Holocaust Center, Center for Drug Free Living, Seeminole Behavioral Healthcare)
- Tie in expectations and/or rewards to other programs students attend
  - After school programs; Boys and Girls Clubs
  - Girl Scouts
- Kiwanis Club, Chamber of Commerce, Rotary, Naval Diving and Salvage Training Center
  - Presentation
  - Awards ceremony
- Presentation as a reward event
  - Fire Department: school then did a canned food drive for them
  - Zoo, Forestry
  - Local sports teams (professional & college)
  - Local radio stations, television stations

# Collaboration with Agencies

- Volunteers to
  - Run events/school stores
    - Churches
    - High school students at an elementary school
    - Physical Therapy Assistant (PTA) program of the local community college
    - Whiting Field Navy Base
    - Police/Fire Departments
  - Mentors
    - Churches
    - High school students at an elementary school
    - Retirement community
  - Teach Expectations
    - High school cheerleaders came up with a cheer for the expectations at the elementary school and taught it to the students
    - High school cheerleaders & athletes did a PBS pep rally for middle school students
    - Learning for Life
    - City Year

# Collaboration with Agencies

- Church
  - Host events to deliver information about PBS
- Tunnel of Hope: over 30 area business members came to school the first day to cheer for our students and encourage them personally to set goals and have a great school year.
- Centennial Bank in Monroe
- Different community members record messages about expectations for announcements
- Aligned community service with one of expectations
  - Canned food drives
  - Sending letters to the elderly, armed forces overseas
  - Charity for Change (with a focus on character traits)
- Police Department (reward students in community)

# Collaboration Agencies: Tier 2 & Tier 3

- Provide small groups
  - Progress monitoring
  - Re-teach expectations
- Local law enforcement/parole officers
  - Communicate when students doing well
  - These individuals reward students when doing well

# Visibility

- Provide school t-shirts to community members & partners, school board members
  - Include business partners on back of t-shirt
- Presentation at school board meeting
- School Marquis
- Community Magazines, Newspapers, Radio Stations, News Stations
  - Students write articles about the expectations
  - Highlight students who demonstrate expectation of the month
- School used for artist to unveil art
  - During presentation expectations were reviewed
- PBS Booth at Community Learning Fair
- Added school's expectations to businesses brochure
  - Martial Arts America



# Social Media

- To Be Kind: Lake Brantley High
  - You Tube Video: <http://www.youtube.com/watch?v=BV0HzBTRUUQ>
  - Facebook Page:  
<http://www.facebook.com/#!/pages/TBK-To-Be-Kind/151345044970477>



# Other

- Students earn the ability to do neighborhood clean up with AP
- Suggestions????/

# PBS Overview for Families & Community

- Template for school's to use
  - Will be able to download and use from our website
- Provides a framework & tailored to school's uniqueness
- Covers Tier 1-3

# Next Online Chat

Thursday, April 12 @ 3:00 pm EST/2:00 CST

Topics: Statewide RtI:B Database

# Contact Information and Resources

## FLPBS:RtIB Project

- Phone: (813) 974-6440
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- Website: <http://flpbs.fmhi.usf.edu>
- Facebook: [www.facebook.com/flpbs](http://www.facebook.com/flpbs)
- FLPBS on Twitter: [@flpbs](http://www.twitter.com)

## OSEP TA Center on PBIS

- Website: [www.pbis.org](http://www.pbis.org)

## Association on PBS

- Website: [www.apbs.org](http://www.apbs.org)